

## **Stakeholders**

### Who Actually Owns Bet Mover?

Bet Mover was conceived and developed by Level Software Ltd. (now trading as Equity Bet) and was subsequently purchased by Total Performance Data (TPD). It is highlighted that the original Level Software developers are contracted to TPD to provide the support and ongoing development function.

### Who are Total Performance Data (TPD) and What Exactly do they do?

"As outlined in this <u>video</u> (from 57 minutes 14 seconds) we have been on quite a journey to produce this live content and expect to continually invest in the technology to stay ahead. The video accompanied by this FAQ document explains more about the system.

From 2016-2020 the mission was to make the system good enough to win as many racecourse (content) contracts as possible. Streaming low latency live data from over 80 racecourses means we have achieved that mission with many more to come.

The goal from now onwards, and we have the financial firepower to achieve this, is to go from being a jack of all trades to a master of each of them! By this I mean a desire to be excellent at all of the services we provide which run from sectional times, final times (in the US), TV graphics, In Play odds, post-race performance metrics and the list goes on. "

Will Duff Gordon // CEO Total Performance Data

## The Core Data & Information

## Who Provides the Data Which Underpins Bet Mover?

The participants in the Bet Mover project are as follows:

**TPD (Total Performance Data):** providers of in-running data and horse racing timing technology and the owners of the Bet Mover application. See the above Q. and A. regarding TPD for more detail.

**Gmax Technology:** The engineering team responsible for the design and development of the state of the art GPS tracking systems used to record and deliver the TPD data.

A plethora of other data is provided in partnership with the racecourse and media rights holders – Arena Racing Company (ARC) and At The Races (ATR) in the UK and Equibase in the US.

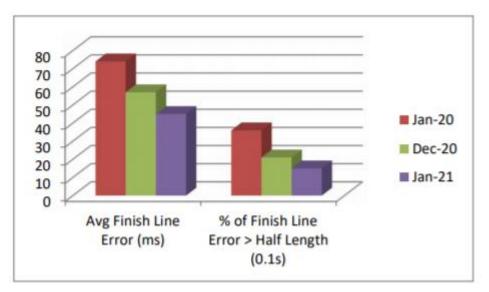
The above stakeholders each supply various datasets which are then transacted into the Bet Mover application and the information and graphics which we see on our screens.

#### How Accurate is the GPS Data in Bet Mover?

To provide a graphical representation and some context around data accuracy:

- ✓ 1 horse length is 167ms so an average error in the chart below (purple of 50ms) means there is an average positional error of a head.
- ✓ BUT, two errors of that size in opposite directions means an error of half a length. The error is random, each positional update is independent of the last.





Whilst glitches do occasionally occur, we can report that 85% of the GPS tracked horses are reported to an accuracy of within 1m - the accuracy is often to within centimetres.

### Do TPD Regularly Monitor the Accuracy of the GPS Data?

Reports detailing the finish line accuracy of every tracking device are generated immediately after every race. In addition to this post race video analysis is done, furlong by furlong, to monitor tracker performance in every single race that is tracked.

## Do any Other Organisations use the TPD Data?

Yes, TPD data feeds are widely used by TV companies – ITV, Sky Sports Racing for example, a number of leading Bookmakers, racecourses, owners, trainers and punters.

### Why are Fences and Hurdles Occasionally Missing From my Screen?

The positions of hurdles and jumps at national hunt race tracks, particularly hurdles, often move position between race fixtures. Sometimes by as much as a furlong.

As a result of these movements our on course operators walk both hurdles and jumps tracks and record the positions of all obstacles before the start of every fixture.

Unfortunately there may be rare occasions when jumps and/or hurdles are put in place or moved on track too late for our operators to carry out their surveys. In these cases no jumps/fence data will appear.



## Which Tracks are Covered by the Bet Mover In-Play Module?

A list of tracks (UK and US) can be found here:

**Bet Mover GPS Tracks** 

## What do the Metrics LV, VP etc. Actually Mean?

Please see the Bet Mover User Guide for a detailed description of all the metrics: Bet Mover Real Time In-Play

There are also a number of videos in the User Guide via which you can learn how to interpret the metrics such that you are able to consistently spot profitable betting opportunities. Video Guides

## The Technology & Infrastructure

# Is the TPD Server Capacity Sufficient to Handle the Current Workload and Future Expansion?

The TPD Capacity Planners regularly perform an analysis regarding the Bet Mover servers and it is reported that there are no current capacity issues. It is further reported that current usage multiplied by 100 would not cause a problem.

## What are the Laptop/Desktop Minimum System Requirements to Run Bet Mover?

- ✓ Windows 7 or above will also work on a Mac.
- ✓ Processor: Minimum Intel Pentium 4 or AMD equivalent.
- ✓ Memory: 1Gb.
- ✓ Internet connection: Broadband minimum 2Mbps.
- ✓ Chrome is the recommended Windows browser and Safari if using a Mac.

## Will the Increasing availability of Drones Affect the Edge Currently Provided by Bet Mover?

The use of Drones is still in its infancy, pictures from such are very expensive and the operators are acting illegally if they fly directly over the racecourse. It is also noted that Bet Mover users will, at some point in the future, enjoy live pictures, with a choice of viewing angles (which Drones cannot replicate).

## **Pricing**

#### Do You Offer a Free Trial?

We do not offer a free trial, however we do offer a very low-cost entry level subscription plan and which will enable a prospective subscriber to give Bet Mover a try, at minimal cost. See here for full details:

https://www.tpd.zone/subscribe/



### **Communication Channels**

## How Can I be Kept Informed of New Developments?

The best way to do this would be to register for a FREE Bet Mover account via this link; <a href="https://www.betmover.com/login-register/">https://www.betmover.com/login-register/</a>

And you will be added to our mailing list.

#### Is There a Bet Mover User Forum?

Yes, there is a very active Forum which is hosted on the Telegram platform. https://t.me/BetMover

There is also a Bet Mover News Channel, also hosted on Telegram <a href="https://t.me/BetMoverNews">https://t.me/BetMoverNews</a>

A Telegram Channel differs from a Telegram Group in that only posts from Administrators are allowed - i.e. no chat. It is thought that is the best way to convey important announcements which may get "lost" in the very busy Forum.

Only important announcements are posted in the News Channel and whilst everything is automatically replicated in the Forum users are advised to set a notification for the News Channel, that way you will not miss anything important.

#### **How Can I Contact You?**

There are two preferred methods;

One is to complete our Contact Form which can be found here;

https://www.betmover.com/contact/

Alternatively send an email to; BetMoverSupport@totalperformancedata.com

## **Strategies, Tactics & Recommended Approaches**

## **Should Sprint Races be Avoided?**

Whilst some users have great success wagering in sprint races (5f, 6f and 7f) other users are of the opinion that the race is over far too fast with not enough accumulated data by which to make informed decisions.

It is certainly true to say that long races, particularly National Hunt (jumps) races are easier to read and some sage advice would be to stick to these types of races until such time as you become proficient in the use of Bet Mover.

#### When is the best time to place bets during a race?

We do advise not entering the market until the runners are past at least the 1f marker and preferably 2f or 3f as sufficient data is needed in order that a correct interpretation of the signals can be made.



Conversely it is not advisable to enter the market at the business end of a race i.e. approaching the finish line. The key metrics (VP, OP and VF) are based upon energy efficiency with a low number being good and a high number being bad. Please see the Bet Mover User Guide for a more detailed description of these and all other metrics: Click Here

## **Bet Mover General**

Are There Any Plans to Introduce the Australian Markets into Bet Mover? Not at the present time but it is not ruled out in the long term.